

Building Ocean Awareness

A Key Role for Creative Media

1974



Saigon-Saint Malo (1996-2000)



Portes d'Afrique (2002-2003)

Gateway to Africa

AFRIQUE



Portes d'Afrique

Thomas Golaque

www.thomasgolaque-photo.com



Tara Expeditions (2004-2012)



2014



Flying director



Aerial camera



Seen from above



Human eye catches that as well



Creative Vision

A report



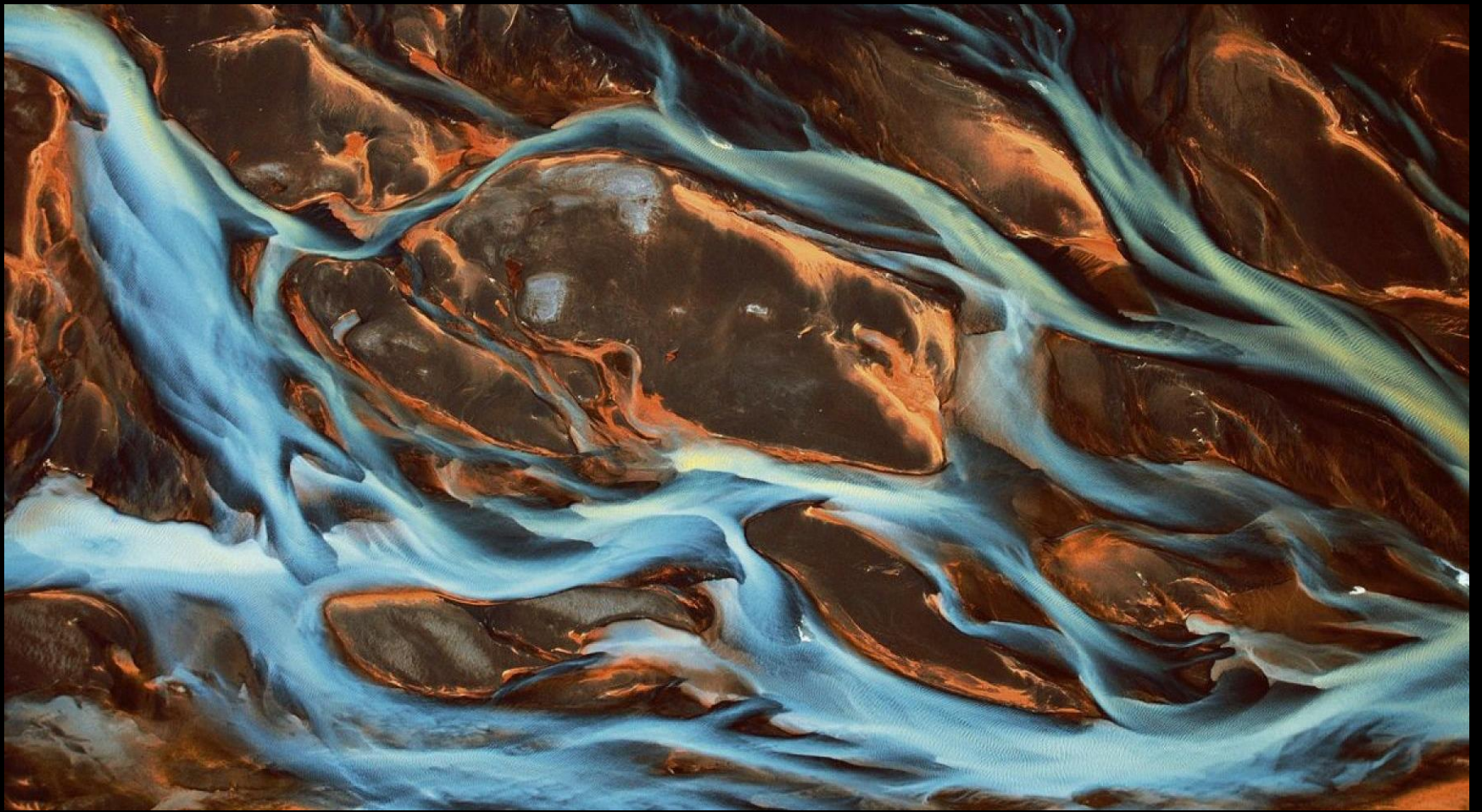
A vision



A vision



A vision



A vision



Creative Storytelling

Tara, Journey to the heart of the climate machine

On planet Earth, ocean and climate are linked.

What could be the impact of GW on ocean and vice versa ?

Challenge

Make it popular

Tara, Journey to the heart of the climate machine

SCIENTIFIC CONTENT

- European Research Consortium
- Albedo, salinity and temperature
- Ocean currents system
- Regulation of the ocean
- GW impact on the climate machine

STORYTELLING

During a 18 months drift across the Arctic ocean, a team of scientists and explorers enter the heart of the climate machine of our planet and uncover how it works.

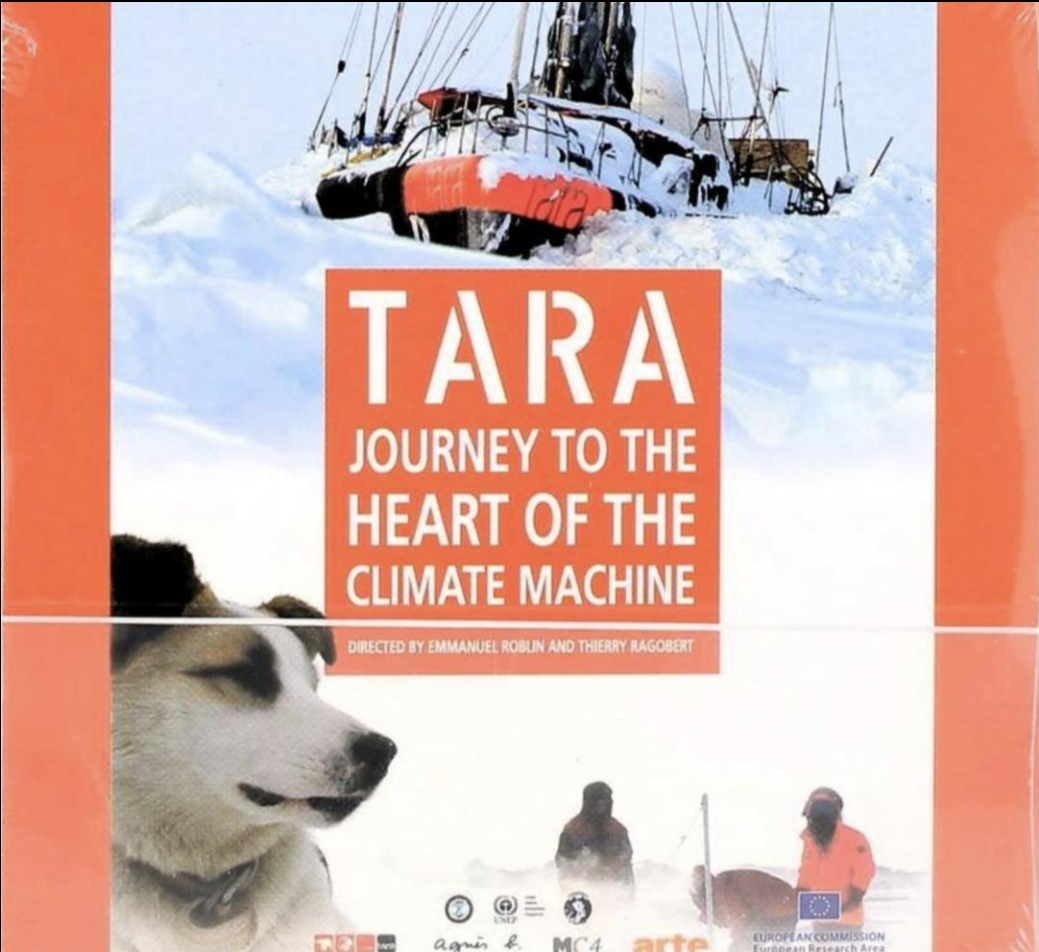
CREATIVE

Concept of a Climate machine to inspect and fix.

TARA ARCTIC Project

18 months drift
2 years production
120 crew

ARTE
MSNBC



Tara Oceans

An invisible population of micro-organism is drifting in the ocean.
This complex society called « plankton » is key for life on Earth.

Challenge

Make plankton a reality for the audience

Tara Oceans

SCIENTIFIC CONTENT

- Plankton world societies
- Ocean structure, current, wind effect, whirlpool.
- Life blooming, coral reef, carbon cycle
- Coral reef, open ocean, costal reserves

STORYTELLING

An epic bio-quest aboard S/V Tara across 5 oceans to uncover the rules the invisible and complex society of the ocean. A premium cinematographic vision of the smallest life in the ocean, based on a true scientific exploration.

CREATIVE

Create real-time results on the field based on hi-tech and a smart level of science.

Planet Ocean

Man and ocean are linked.
We need the ocean every day of our life.

Challenge

Move the ocean closer to the audience

Planet Ocean

SCIENTIFIC CONTENT

- Natural history over billions of years
- Physical aspects : current, wind
- Life blooming, Erosion, sedimentation, carbon cycle
- Natural resources and their use in human societies
- Coral reef, open ocean, coastal reserves

STORYTELLING

For a long time I contemplate the ocean but I saw... Nothing. Ocean is fooling us. Under the surface, starts an epic journey through life, geology and global ecology. A premium cinematographic vision of the ocean.

CREATIVE

Consider the sea surface as a layer that disconnects man from the blue world.

PLANET OCEAN

%

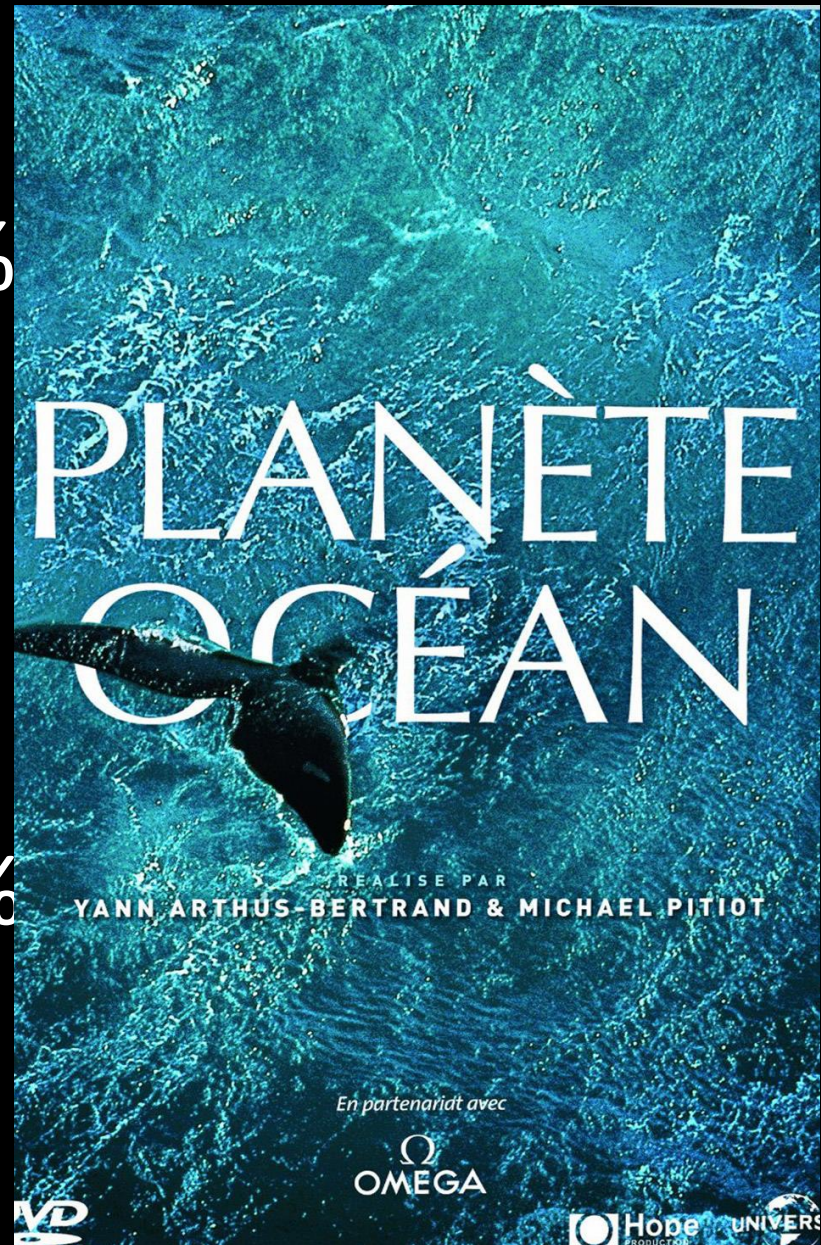
470 crew

2.8 million

2 years

Rio+20 opening

Official UN film



France, Journey Through Time

Natural history has shaped human history more than we think.
And keeping this in mind could be useful today.

Challenge

Travel through time

France, Journey Through Time

SCIENTIFIC CONTENT

- Geological history over 2 billion years of time
- Erosion, sedimentation, carbon cycle
- Natural resources and their use in human societies
- Landscape in motion

STORYTELLING

An epic journey through time in the major landscape of France to see how it was.

A true cinematographic vision of France over 2 billion years to understand the natural history of a nation.

CREATIVE

Compositing of iconic French landmark (architectural) on rough landscape.

« Planet of the Apes » concept.

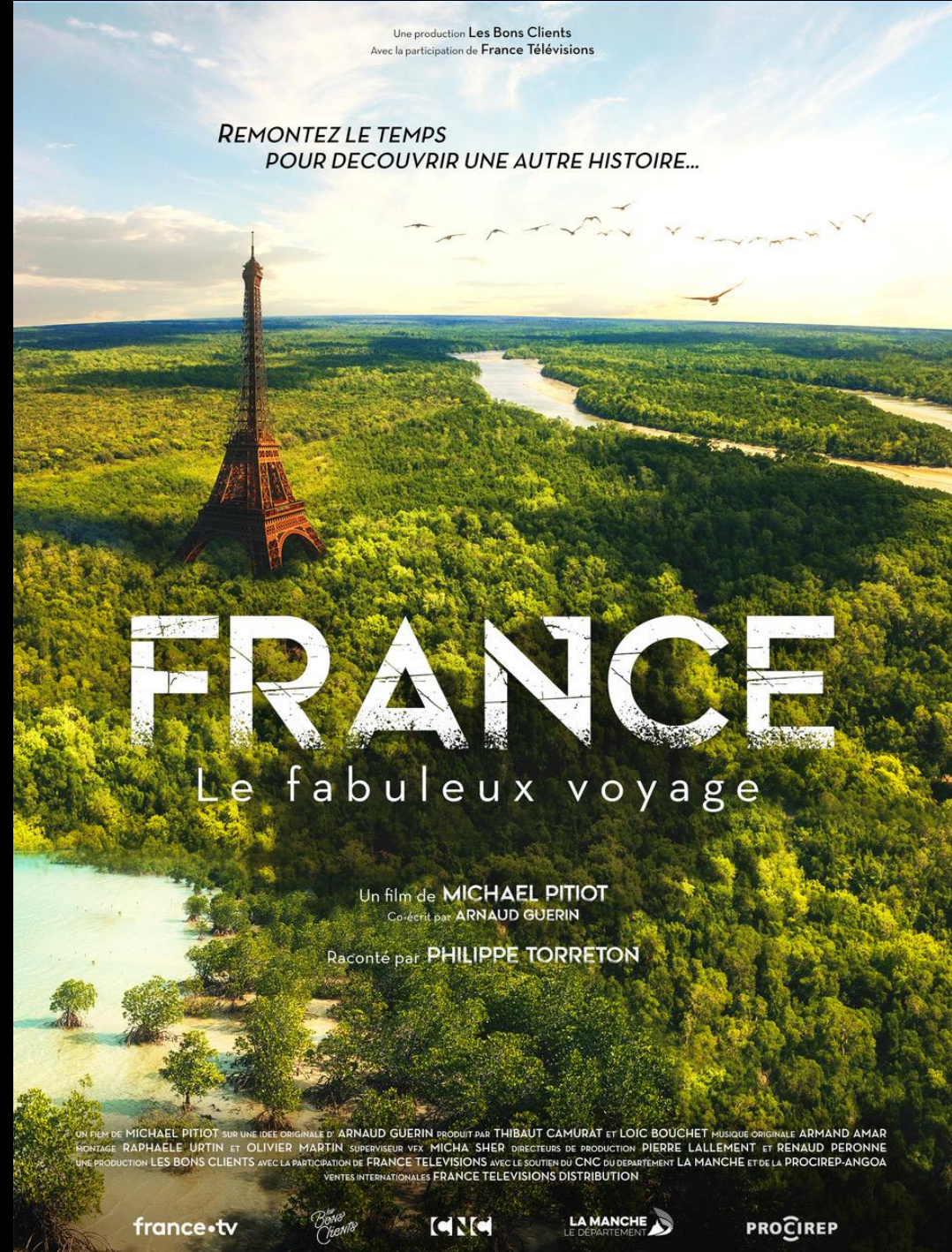
France Journey Through Time

300+ crew

2 million €

3 years

Best audience France2



Une production **Les Bons Clients**
Avec la participation de **France Télévisions**

REMONTÉZ LE TEMPS
POUR DÉCOUVRIR UNE AUTRE HISTOIRE...

FRANCE

Le fabuleux voyage

Un film de **MICHAEL PITIOT**
Co-écrit par **ARNAUD GUERIN**

Raconté par **PHILIPPE TORRETON**

UN FILM DE MICHAEL PITIOT SUR UNE IDÉE ORIGINALE D' ARNAUD GUERIN PRODUIT PAR THIBAUT CAMURAT ET LOIC BOUCHET MUSIQUE ORIGINALE ARMAND AMAR
MONTAGE RAPHAËLE URTIN ET OLIVIER MARTIN SUPERVISEUR VFX MICHA SHER DIRECTEURS DE PRODUCTION PIERRE LALLEMENT ET RENAUD PERONNE
UNE PRODUCTION LES BONS CLIENTS AVEC LA PARTICIPATION DE FRANCE TÉLÉVISIONS AVEC LE SOUTIEN DU CNC DU DÉPARTEMENT LA MANCHE ET DE LA PROCIREP-ANGOA
VENTES INTERNATIONALES FRANCE TÉLÉVISIONS DISTRIBUTION

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Les Bons Clients

CNC

LA MANCHE
LE DÉPARTEMENT

PROCIREP